



# EDWARD E. MOSLEY JR.

DRIVING LEADERSHIP EXCELLENCE THROUGH STRATEGIC TRANSFORMATION







EDWARD E. MOSLEY JR.

# WHO AM I



Transformative Strategies for Accelerated Growth

# WHAT SOME OF MY CLIENTS SAY

"My staff and I are still speechless after your keynote. I personally have never been this emotional after listening to someone speak and hearing their story, but your transparency and authentic approach has opened so many doors of communication with my staff. I discovered the type of leader that I was not being and your speech has changed my leadership style because now I know how I was impacting my staff."

-Melissa Gantt, U.S. EPA

"Mr. Mosley is a dynamic speaker who effortlessly connects with his audience. His speaking style is eloquent and down to earth. He was very professional and very well-dressed. I would highly recommend Ed Mosley as a speaker for your next upcoming motivational keynote."

-Kevin Nida, FirstNet Authority

SIGNATURE PROGRAMS



### LIMITLESS LEADERSHIP THROUGH SELF-DISCOVERY

- Explore and develop a personal vision of your ideal self and leadership style.
- Determine how ideal self-discovery impacts your leadership abilities.
- Develop the powerful skills of openness, authenticity, and transparency to achieve greater results.

#### INNOVATE LEADERSHIP: NAVIGATING IMPACTFUL CHANGE

- Identify current issues that require a change.
- Develop courses of action to navigate through change and uncertainty.
- Design a measurable plan that will produce the desired change using a 6-step model.

# STRATEGIC LEADERSHIP: IGNITING SUCCESS WITH PURPOSE

- Develop character to advance in any situation and overcome obstacles to achieve greater results.
- Translate vision into action, navigate complex issues, and overcome obstacles to achieve greater success in less time.
- Execute a leadership strategy that creates a competitive edge and unbeatable team synergy.



LEVELS OF TRANSFORMATIONAL LEADERSHIP



# LIMITLESS LEADERSHIP THROUGH SELF-DISCOVERY

This results-driven program is designed to guide leaders to discover their leadership style through self-exploration. Audience members will learn how to identify core components of leadership and be instilled with a sense of direction that will increase personal effectiveness, improve team performance, and enhance decision-making.

By mastering authentic leadership approaches, attendees will enhance communication across all organizational levels, instill a shared vision, and amplify both their effectiveness and personal performance. Acquire invaluable insights into intentional change theory and self-discovery techniques that directly elevate leadership capabilities and team performance.

### AFTER THIS PROGRAM YOU WILL BE ABLE TO:

- Explore and develop a personal vision of your ideal self as a leader through introspection and Intentional Change Theory (ICT).
- Determine how self-discovery impacts your leadership abilities and experience an elevated sense of self-awareness and clarity.
- Develop the powerful skill of openness and transparency to achieve greater results while cultivating adaptability to navigate challenges with ease.





## INNOVATE LEADERSHIP: NAVIGATING IMPACTFUL CHANGE

During this presentation, leaders will be infused with techniques that develop agility, even during times of uncertainty while achieving team commitment and resiliency. Organizations will be equipped with the tools to create alignment, and adaptability, ultimately achieving sustainable results and driving positive transformation.

Attendees will learn how to design a change plan, maintain forward momentum, and implement measurable leadership processes while forecasting milestones and potential pitfalls that could stagnate the change effort.

#### AFTER THIS PROGRAM YOU WILL BE ABLE TO:

- Identify key areas that require change and learn best practices on change management models and strategies.
- A comprehensive understanding of change leadership and its pivotal role in organizational success.
- Implement a change process plan using a proven 6-step CHANGE Model.



# STRATEGIC LEADERSHIP: IGNITING SUCCESS WITH PURPOSE

Learn a crucial framework for organizations to effectively translate vision into action, navigate complexities, and achieve desired outcomes. In today's competitive landscape, mastering strategic management is essential for adapting to change, seizing opportunities, and driving sustainable growth. This program equips leaders with the tools to develop and execute strategic plans, fostering resilience and maintaining a competitive edge in evolving markets.

Audience members will learn techniques to improve communication, overcome obstacles, identify core competencies, improve performance on all levels, and be equipped with the tools to manage effectively while leading with empathy. After this eye-opening presentation attendees will walk away with a renewed sense of purpose that ignites success within teams and the entire organization.

#### AFTER THIS PROGRAM YOU WILL BE ABLE TO:

- Guide organizational direction while developing character and overcoming obstacles to achieve greater results.
- Translate vision into action, navigate complexities, and achieve desired outcomes while growing your team and scaling your entire organization.
- Develop and execute strategic plans, fostering resilience and maintaining a competitive edge in evolving markets.

# EDWARD E. MOSLEY, JR.

### What My Clients Say

"My staff and I are still over here speechless after your keynote. I personally have never been this emotional after listening to someone speak and hearing their story, but your transparency and authentic approach has opened so many doors of communication with my staff. I discovered the type of leader that I was not being and your speech has changed my leadership style because now I know how I was impacting my staff."

- Melissa Gantt, U.S. EPA

"Great job Edward! The program's success was the culmination of your hard work, guidance, vision, and initiative. You've created something that has helped people from across the entire Marine Corps enterprise. Bravo Zulu!"

- Anonymous

"Great perspective, thank you for being so open and sharing, Edward! Really enjoyed your insights and transparency! Wow, this will really help my organization moving forward!"

- Saleah Tinsley, First Responder Network Authority

"Mr. Mosley spoke with FirstNet and I wanted to thank you so much for your earnest, heartfelt, and inspirational discussion with us today. Your encouraging words and perspectives are very moving!!!"

- Reginald Perry, Linkvisum Consulting Group

"Mr. Mosley, thank you for sharing part of your life with us today. Your moviRng presentation was extremely moving and valuable for our organization. Many lessons were learned. Semper Fi."

- Anonymous

"I had never utilized a coach before but thought it couldn't hurt. I sat down with Edward and he walked me through the process and asked a ton of questions. Over a number of sessions, he helped me to see what were the most important things I was seeking in my career goals. He then worked with me to shape my resume so that it spoke directly to the positions that I was seeking. I saw an immediate improvement—going from almost no callbacks to either being best qualified to select. I highly recommend Edward as a coach. He can help you articulate your vision of your future."

-Jonathon Luckett, Department of Defense

"I found Edward's book - The Journey of a Faith Walker A Broken Man - refreshing and authentic! His unique ability to share some of the most darkest and trying times in his life helped me greatly! His Journey, His Triumph, and His undiscovered next chapter are reminders to all that we to can prevail on our individual journeys as faith walkers."

- Cedric Turner, Geico Insurance

"Mr. Mosley is a dynamic speaker who effortlessly connects with his audience. His speaking style is eloquent and down to earth. He was very professional and very well-dressed. I would highly recommend Ed Mosley as a speaker for your next upcoming motivational keynote."

- Kevin Nida, FirstNet Authority

PRESS APPEARANCE

The Free Lance-Star

Retired Marine rises from 'A Broken Man' to become mentor to Spotsylvania youth (Read the Article)

# MY STORY



As a football and basketball coach of over 25 years, Edward uses his passion for sports as a platform to mentor and coach youth, adults, families, and organizations. He enjoys helping and supporting his community and volunteers regularly to help his community better itself.

Edward has turned his pain into purpose and uses his experience to uplift others. Having lost his mother-in-law to Lung Cancer in April 2010, and then his wife suddenly 7 months later in Oct 2010 to the rare disease of Appendix Cancer, Edward has developed proven techniques and strategies to help his clients overcome any obstacles to shift their mindset to achieve self-discovery.

Edward makes it easy for his audiences to connect because they are able to actually see that it is possible to overcome any situation through a partnership in coaching. Edward is a Marine Combat Veteran of 21 years of faithful service, an author, inspirational speaker, coach/facilitator, change influencer, and a native of Dallas, Texas. Edward is deeply rooted in moral values and spirituality, which supports his approach to coaching with compassion. His book "The Journey of a Faith Walker\_A Broken Man" is a powerful testament to just how real-life experiences of his past struggles, pain, hurt and brokenness allow him to fully speak to his clients exactly where they are in the change transformation process.

His goal is to help coach and inspire his clients to change their way of thinking to unlock their greatness by helping and supporting them discover their ideal self. "Living without Boundaries" is what his programs are all about! Understanding that life is short, he encourages laughter, love, and enjoyment of life to the fullest extent possible.



# WHAT SOME OF MY CLIENTS SAY

"Mr. Mosley spoke with FirstNet and I wanted to thank you so much for your earnest, heartfelt, and inspirational discussion with us today. Your encouraging words and perspectives are very moving!!!"

"Great job Edward! The program's success was the culmination of your hard work, guidance, vision, and initiative. You've created something that has helped people from across the entire Marine Corps enterprise. Bravo Zulu!"

### **CLIENT LIST & IMPACT TRACK RECORD**



FirstNet Authority Keynote Speaker



Elite Gentleman Mentoring Program Co-Founder



Land of Promise Church Men of Iron - Mentor



#### FREDERICKSBURG CHAPTER

ABWA (American Business Women's Association) Keynote Speaker





Freedom Middle School Aspire Mentor



First Baptist Church Highland Park Men's Empowerment Keynote



U.S. E.P.A. Keynote Speaker



AT&T. Keynote Speaker



LinkVisum Keynote Speaker











### **BOOKS WRITTEN BY EDWARD**

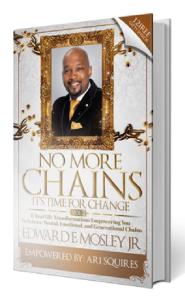


## The Journey of a Faith Walker - A Broken Man

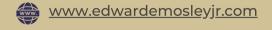
A story for the man that has issues that he cannot handle by himself; he's hurt, lost and confused. This book is for someone that is willing to show emotions and vulnerable enough to seek and find help.



### No More Chains - It's Time For Change



A book anthology of authors telling our stories of how we overcame and released the chains that were holding us, hostage. We share how and when we decided to personally make a change in our own lives.



# WHAT MY CLIENTS SAY

"Edward Mosley is a dynamic and thorough professional. His incredible life experience has made him a force to be reckoned with and his leadership ability shines through in everything he touches. Edward is an incredible presenter and speaker and he will leave his audience profoundly moved and changed after every presentation. It has been a privilege getting to know Edward and learning from his teachings. I highly recommend Edward as a professional coach, speaker, and trusted advisor for companies looking to increase employee retention, engagement, and reduce turnover."

-Tara Gooch, CEO, Speaker & Coach

"I had the pleasure of hearing Edward speak at an event in Washington DC, and he caught my attention from the very beginning. He possesses a natural ability to easily connect with the audience, and his enthusiasm and passion for leading teams are evident. The leadership strategies Edward shared have helped my company make great strides in a very short amount of time. He is an inspiring and motivating leader who can help any organization reach its goals!"

-Lysa Allman-Baldwin, Speaker





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